

ZEKE SHORE

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Portfolio: www.zekeshore.com

OBJECTIVE

A graphic design, interactive design, or new media design position in a creative and forward-thinking environment.

TECHNICAL SKILLS

SPECIFIC SKILL SETS Graphic Design, Interactive and Web Design, User interface Design. Video Editing, Limited Sound Design and Motion Graphics

SOFTWARE PROGRAMS Adobe Creative Suite 2 (Photoshop, Illustrator, InDesign), Adobe Studio 8 (Dreamweaver, Flash, Fireworks), Final Cut Pro, After Effects, Cakewalk Sonar, along with limited Knowledge of 3D Studio Max

CODING LANGUAGES HTML, CSS, Actionscript. cursory knowledge of AJAX, Javascript, PHP, XML, Processing, and Java

GENERAL SKILLS Comfortable on both Windows XP and OSX, and entire Microsoft Office Suite (Word, Power Point, Excel), along with strong writing, leadership, communication, and organizational skills.

EXPERIENCE

ZINGKU INC, WALTHAM MA

2006 - 2007

Graphic Design Consultant

- Designed the home page for Zingku's service, centered around providing mobile tools for bands and musicians.
- Designed musical genre-based graphical user interface "skins" for Zingku's online independent music stores. Was responsible for researching and executing the look and feel of an ecommerce experience that fans of various musical genres could relate to.

PANRAVEN INC, CAMBRIDGE MA

2005 - 2007

Graphic and Interactive Design Consultant

- Co-designer for the structural development, and lead designer for the graphical user interface of Panraven's web-based photo-journal application for Premium Tour Operator's travelers. This application has been successfully implemented by tour operators such as Vantage Travel and Thompson Safaris, and invested in by leading entrepreneurs such as Tim Draper.
- Worked with Panraven's founder, and engineering teams to design and develop a 'do-it-yourself' version of their online story telling application. Responsibilities included overseeing the structural design of the product, trouble-shooting with the engineering team, outlining design specs for outsourcing software development, and working with marketing to develop the graphical user interface, in response to their target demographic.

LONGACRE EXPEDITIONS, NEWPORT PA

JULY 2006

Expedition Leader

- Responsible for co-leading a group of 12 thirteen-year-old campers on an expedition through Maine and Canada that included sea kayaking, 300 miles of bicycle touring, and rock climbing over 3 weeks of back-country living.
- Trained in Wilderness First Aid and the psychology behind group dynamics, along with methods for team building, risk management, excelling under high-stress leadership situations, and conflict resolution.
- Responsible for collaborating with third party equipment outfitters, managing day-to-day activities, transportation, and food schedules, while providing campers with high-energy leadership, and wilderness-conscious education.

MAVEN NETWORKS, CAMBRIDGE MA

2003 - 2004

Graphic and Interactive Design Consultant

- Commissioned to design an application utilizing Maven's video-based broadband technology to develop promotion and video distribution services for independent bands and musicians.
- Project Manager and lead designer, responsible for presenting several design iterations to Maven's CTO and Head designer.

EXPERIENCE CONTINUED

PEPPER COMPUTER INC, LEXINGTON MA 2002 - 2004

In-House Graphic and Interactive Designer

- Designed the original graphical user interface for the Pepper Pad, a consumer oriented web-tablet, including a “skin-able” operating system environment, icons, and the look-and-feel for several sub-applications.
- Helped to develop the Pepper Pad 2, which was selected as one of the Honorees in the Computer Hardware category of the Innovations 2004 Design and Engineering Showcase, at the 2004 International CES®.

ZEKE SHORE DESIGN, CARLISLE MA 2001 - PRESENT

Founder, Freelance Design Service

- Provided Web, Print, clothing, and Interactive design, along with photography and music production services for a variety of clients, including musicians, photographers, landscaping services, and software companies.
- Managed multiple clients simultaneously, developing initial concepts, first round mock-ups, and ultimately a final execution, with high attention to detail and professionalism.

WIQH 88.3 FM RADIO STATION, CONCORD MA 2001 - 2004

DJ, Production Director, Music Director

- Co-producing and performing a weekly radio show featuring live music and interviews with independent Boston bands and musicians, as well as showcasing the latest independent local music.
- As Music Director - responsible for maintaining and expanding WIQH's catalog of music, including analyzing current media trends, and collaborating with music distributors, promoters, agents, and artists.
- As Production Director - responsible for designing and producing a cohesive auditory identity for WIQH, including the production of station identification sweepers, event and show promos, and public service announcements.

McKINSEY & COMPANY, WALTHAM MA 2001 - 2002

Interactive Design Intern

- Worked in the knowledge services department at McKinsey & Company, an international business consulting firm, designing and prototyping a flash-based interface for searching and organizing their international knowledge database.
- Prototyped a variety of technology solutions while providing various graphic design services.

EDUCATION

PARSONS THE NEW SCHOOL FOR DESIGN New York, NY. Enrolled in the B.F.A. Design and Technology program. Expected Graduation: December of 2009. Current GPA: 3.73

ITHACA COLLEGE Ithaca NY. Enrolled in the B.A. Culture and Communications Program. Attended from 2005 - 2006 until transferring to Parsons. GPA: 3.27

CONCORD-CARLISLE HIGH SCHOOL Concord MA. Attended from 2001 - 2004 with Academic Achievement Awards in Art and Social Studies. Involved in Junior State, Outdoors Club, and founder of the Psychology Book and Movie Club

OTHER INTERESTS

Fine art, photography, and film.

Writing, playing, performing, and listening to music.

World travel and outdoor activities (rock climbing, backpacking, biking, white-water kayaking, surfing, scuba diving).

Spent two seasons as a snowboard instructor at Nashoba Valley Ski Area, teaching beginner to advanced lessons.